



2024 Farm Journal Corn

& Soybean College



Brought to you in conjunction with Crop-Tech Consulting Inc.

Farming's Economic Cycles – How to Ride the Waves

Maintaining profitability in turbulent economic times can be a challenge. This year's event will focus on areas that can help keep your operation afloat with topics like proven practices that increase yield, ways to gain nutrient efficiency, government/private programs, and premium/specialty crops. The goal is to help farmers strategize how to thrive in rough economic waters.

Tuesday, July 23rd

8:00 Registration / Coffee and Donuts

8:30 *Staying Afloat in Tight Margins*

10:00 Break

10:15 Breakout #1

11:35 Lunch

12:35 Breakout #2

1:55 Breakout #3

3:15 Break

3:30 *Weathering The Storm -
Margin Farming Simulation*

5:00 Happy Hour & Dinner

Wednesday, July 24th

6:30 Coffee and Donuts

7:00 *Reducing Fertility: Flotation
Option in Rough Margins?*

8:15 Breakout #1

9:35 Break

9:50 Breakout #2

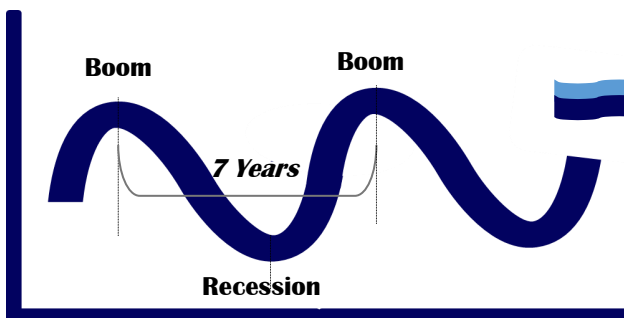
11:10 Breakout #3

12:30 Lunch

Q & A until last question is answered

Attendees of the in-person event in July will also receive a ticket to attend the 1-day Crop-Tech Virtual Winter College on January 9th, 2025.

The Farming Economic Cycle



2024 Farm Journal Corn & Soybean College

Designing sessions to answer the questions we get asked in the tough margin segments of the farming cycle.

General Sessions:

Staying Afloat in Tight Margins:

- 🌊 How do I identify my margins? What are projected margins for the coming year(s) and how does it compare to recent years?
- 🌊 How do I increase my margins: increase yields, decrease cost, government programs, private funded initiatives, and/or value added opportunities (organic, non-GMO, specialty crops)?

Weathering The Storm - Margin Farming Simulation

- 🌊 How do I place my hybrids for maximum return?
- 🌊 How do I maximize my profit in the areas of nutrient and residue management and cover crops

Reducing Fertility: Flotation Option in Rough Margins?

- 🌊 Is it possible to reduce fertility applications when margins are tight? How do you determine: where, by how much, and for how long?
- 🌊 Can I cut my fertility back with strip-till? Can biologicals replace a portion of my commercial fertilizer?

Breakouts:

Evaluating The Sea of Hybrids

- 🌊 How do I use my local hybrid plots to evaluate hybrids and get info I need to correctly place them on my farm?
- 🌊 What can plant height, leaf characteristics and width, and ear flex tell me about placing that hybrid for success?

Is Your Planter Ready to Weather Any Storm?

- 🌊 What are critical items for preseason planter prep?
- 🌊 What are the maintenance items that get forgotten and cause problems later?

Can Climate Smart Initiatives Help You Ride The Wave of Tight Margins in Beans?

- 🌊 How can I use planting date, row spacing, population, bean selection, cover crops, and tillage to help reduce or mitigate some of the yield loss risks associated with climate smart initiatives?

Do Cover Crops and Tillage Really Mix?

- 🌊 Are the rules different ahead of corn? What about if I strip-till or do bio strips?
- 🌊 Is there a way to increase success and reduce risk while still maintaining profitability?

The Importance of Maintaining Soil Biology in Turbulent Times

- 🌊 Why does soil biology matter, how does it affect soil structure, nutrient availability, and residue management?
- 🌊 Are there additives out there that can measurably improve my soil biology?

Perfecting the Most Important Pass with In-Field Diagnostics

- 🌊 How do I evaluate planter problems, diagnose the errors, and correct the issues?

